



Taurus Sun Sign

The Individual and Personal Character of Taurus

April 20 to May 20

This sign is the first of the earthy triplicity and the first of the fixed signs and in this sign is concealed will and desire, both of which express themselves, more or less, in the character of the Taureans. This being the sign of solidity it makes those born in it exceedingly solid, practical, and substantial. They are exactly the reverse of all that has been said in the foregoing sign, Aries being all that is idealistic, while Taurus is all that is practical.

The Taureans are slow, plodding, patient, enduring, persistent, executive and matter-of-fact persons. They are remarkable for their conservatism, and they never seem to waste their forces like the Aries types, who scatter them broadcast. Persons possessing the strongest wills are born under this sign, but when living for themselves exclusively, they become as obstinate as it is possible for them to be. They can be very determined, persistent and dogmatic; they usually speak with a quiet, firm, inflexible and almost authoritative tone. Possessing a considerable amount of physical vitality, the Taureans become very furious and violent when severely angered, but as they are usually slow, careful and cautious, it takes a very great deal to excite them, although when very excited they stand beside themselves with rage. They can do a great amount of good by their steady, building capacity, being capable and able to carry out all plans entrusted to them.

They have perseverance, are steady, patient and enduring. They can be secretive and very reserved, but make faithful friends to all whom they give allegiance. They are excellent companions to those possessing ideas, and as co-workers they are reliable, sincere and trustworthy. They always seem to possess a great amount of stored-up energy which makes them very tenacious, holding on till something comes to set them free or liberate their stored-up forces. As healers they are unequalled. They always benefit persons deficient in vitality, having the power to magnetically heal and soothe those who are nervous and irritable. Schallater is an illustration of what we mean. This wonderful person healed thousands of his countrymen and obtained a worldwide reputation. He was born with his Sun in Taurus, and it was said of him that he had only to magnetize a handkerchief, or anything that he touched, to enable his magnetism to be felt by others.

The mental and physical vitality of the Taureans are tremendous, and persons possessing the finest physique are often born under this sign. They are fearless and generous, and when the Venus side of the sign is not over active they set no store on wealth excepting to do good with it.

When they concentrate their thoughts they have immense power, and will, then has the ascendancy over desire, but when the latter is most in evidence they become very worldly and incline to take pleasure in the good things of this life, being fond of feasting and comfort. The Taureans make the best psychic mediums, and they may be contrasted with the Aries types by the fact that they are more inclined to live in their feelings than in their minds. The true Taurean may be said to be one great, feeling individual, but as the sign belongs to the earthy triplicity, it is more often physical and objective than subjective feeling. Taurus governs the neck, and as this is so constituted as to serve the head which turns upon it, it may be said that they make better servants than masters. Being trustworthy they make excellent public servants and representatives of governing bodies, and they are often chosen by the public as officials, and those who may be considered the people's servants.

Taurus governs the throat, hence this may be said to be the most sensitive part of their organism, but as this sign is the first of the fixed group of signs, the heart is often affected by sympathy, and, belonging to the earthy triplicity, they would suffer from dropsy and tumorous affections.

The throat, however, should always have the first attention, and exhaustion through speech or singing should be avoided. They are more inclined to suffer through too much physical force than too little, and when giving way to what is sometimes their greatest fault, laziness; they nurse many disorders that produce rapid, fatal results. When the Venus side of their nature is in excess, they are liable to apoplexy and sudden death. It would seem as though they were benefited best by those things that would assist the Aries types, and it would be better for them to exchange magnetism with others and seek to obtain a more equal distribution of the life forces. They often pass out of their bodies earlier than it would be expected through a kind of magnetic stagnation, and if they were to energize their minds a little more, and live less in the feelings, they would be greatly benefited in health. All tendencies to become morbid should at once be dissipated, as they bring a desponding and melancholic tendency.

These persons have the ability to get money for others, and Taurus being the second sign of the zodiac, which governs finance, they are best suited for all professions in which the handling of much money is concerned. When living more in the personal element, they are best adapted for mechanical and laborious pursuits, or where they are required to work slowly, steadily and patiently. They are good at all executive work, but when living more in the mind than the body they are excellent singers and sometimes capable actors. They would also succeed well in life in all agricultural pursuits, such as farmers

You are the person others count on in the clutch, the one who perseveres when less determined spirits fall by the wayside. Because perseverance is the quality most needed for success, you tend to be successful. You are not the pioneer who first strikes out for new territory, but the determined settler who follows and builds houses and towns and cultivates the soil. Being you were born under this second sign of the zodiac, there is a pronounced stubborn streak in you. Your greatest strength resides in your tenacity and steady, relentless drive. You

are a purposeful achiever who has endless patience to see a thing through, to make it a success. You are the original immovable object and irresistible force.

Taurus is a fixed sign, which means its natives are not fond of change. You simply cannot be rushed into anything new. A different approach creates unease and anxiety in you. You are most comfortable and secure with the familiar, and your attitude might be summed up as “If everything is working fine the way it is, why try something new?”

Generally, you are equable and patient, as patient as time itself, and it is only when opposed (even then, it will take a lot of pushing) that you become angry. However, there is volcanic activity going on underneath your easygoing, genial exterior. Like a bull quietly grazing in a pasture, you’re not looking to challenge anyone, but it would be a fatal mistake for anyone to challenge you.

However, unless someone seriously provokes the fierce side to your personality, you are caring, giving, and affectionate, and have a great fondness for all things beautiful. Ruled by Venus, goddess of love and beauty, you are endowed with genuine creative gifts, responsive to color and design, inspired by art and music. The Taurean taste is supremely elegant. You have a keen eye for what is valuable and are usually an avid collector. You were born under one of the two money signs in the zodiac (Cancer is the other one), for Taurus represents material possessions. It’s a rare native of this sign who does not think that possessions, objects, wealth, and money are definitely for having—and the more the better. Others are fascinated by your rare blending of a down-to-earth person who is such a romantic, poetic sort. In Taurus, the stability of an earth sign combines with the esthetic influence of Venus to create a responsible, steadfast personality with a deep appreciation for the finer aspects of life. Again and again, you’ll find that the unique pairing of your artistic vision with your determination to reach a goal is one of the great secrets to your success. You are also driven by the search for security.

You look for permanence in career, love, marriage, and home. Let others gad about, jet-set, and gallivant, around. You are happiest at home, surrounded by the beautiful, expensive things you have collected, secure in the warmth of a mate’s devotion, steadfast and faithful to those whom you love.

Beneath the surface you are sensuous and sentimental. You don’t give lavish gifts as tokens of affection because you are not a carefree spender; value is what you expect for your hard-earned dollar. Although you are willing to follow where your heart leads, you find it difficult to display your feelings openly. Your personality is private and self-contained.

Living with you isn’t always easy. You can be dogmatic, secretive, stingy, opinionated, and suspicious, and your silent manner may conceal feelings of envy and rivalry. It’s hard to get you moving, for you tend to be self-indulgent, even lazy. You have great stores of energy, however, which you put to use when you want to—not when others want you to.

Venus emphasizes the social side of Taurus. Although basically shy and reserved with strangers, you can be a wonderful host or hostess. You like to entertain those you are fond of. You may not indulge as freely in frivolous pleasures as, say, Leo or Libra natives, but you are renowned for enjoying good food and good wine in plush surroundings. You believe in pampering yourself with the comforts of the good life.

As a person born under this sign, you are an endearing combination of the dependable and sensible, the sensitive and emotional. Inside every practical, solid-seeming Taurean, there is a romantic dreamer struggling to get out. You need order in your life; you get anxious when things are out of control. And because the unfamiliar makes you feel insecure, you tend to cut yourself off from fresh experiences. You need to be more open to change. Having beautiful things is important to you, and your instinct for collecting even spills over into relationships. You hold fast to those you care about. You have a few close friends rather than many casual acquaintances. In love, you're happiest when involved in a caring, committed relationship. You're deeply sensitive, a rebuff or harsh word is very upsetting to you—and with strangers, you often feel self-conscious.

You're thought of as a serene influence, someone to depend on, and you're admired for your organized mind. Not many people realize that you're sensitive and easily wounded. You are trusted as a person, and your artistic and esthetic opinion is welcomed. Because you have sound instincts about money, your financial advice is also sought. On the other hand, people resent your tendency to be dogmatic. Even if you're right, others don't understand why you have to be so unyielding.

